



Lake Highlands Family:

Let's run it back! We are thrilled to announce that Hoops in the Highlands will take place March 22-23, 2024.

As a reminder, Hoops is a charity 3-on-3 basketball tournament that raises funds for the Lake Highlands High School basketball program, the soon-to-be Lake Highlands Middle School, and the LHMS feeder elementary schools. Since 2004, Hoops has supported these schools and provided a platform for the Lake Highlands community to come together and support its own.

The tournament will once again be played indoors at the LHHS basketball gyms. Players, families, and fans will have plenty of entertainment in between games, as we expect performances by some of Lake Highlands finest, including the LHHS Highlandettes, Wranglers, and cheerleaders, as well as local choirs, bands, and dance teams. Local artists, vendors, and businesses will provide options for food and shopping. This is a weekend you and your kiddos do not want to miss!

Lake Highlands is a special place. We plan for Hoops to continue providing a platform to create memories with our up-and-coming athletes, businesses, and performers for years to come. Importantly, Hoops simply cannot happen without the support of generous community-minded sponsors. We depend on you all, and hope that you or your organization will choose to financially support Hoops this year.

To become a Hoops sponsor, please select one of our great sponsorship packages, and fill out the forms on the next pages. Please note that your completed sponsorship agreement and payment must be received via hoopsinthehighlands@gmail.com by **March 1, 2024**, to be recognized in the tournament advertising, swag, and materials.

Much Hoops love –

Kris & Michelle Hill
Hoops in the Highlands Chairs



2024 SPONSORSHIP AGREEMENT

EXCLUSIVE SPONSORSHIPS (1 PER LEVEL)	TRADITIONAL SPONSORSHIPS (UNLIMITED)
<p><input type="checkbox"/> PRESENTING SPONSOR — \$5,000</p> <ul style="list-style-type: none"> • Exclusive Presenting Sponsor recognition tournament and in advertising. • XL sponsor logo on t-shirts and printed promotions • Sponsor materials/swag in player bags • Table at event with prominent placement • Promotions on Hoops social media accounts <p><input type="checkbox"/> COURT SPONSOR — \$2,500</p> <ul style="list-style-type: none"> • Exclusive branding on basketball courts on basketball goal • Sponsor materials/swag in player bags • Large sponsor logo on t-shirts and printed promotions • Table at event with prominent placement • Promotions on Hoops social media accounts <p><input type="checkbox"/> BRACKET SPONSOR — \$2,500</p> <ul style="list-style-type: none"> • Sponsor logo on physical bracket display at event • Sponsor materials/swag in player bags • Large sponsor logo on t-shirts and printed promotions • Table at event with prominent placement • Promotions on Hoops social media accounts <p><input type="checkbox"/> SNACK BAR SPONSOR — \$2,500</p> <ul style="list-style-type: none"> • Sponsor logo displayed at the regularly visited snack bar at the event • Sponsor materials/swag in player bags • Large sponsor logo on t-shirts and printed promotions • Table at event with prominent placement • Promotions on Hoops social media accounts 	<p><input type="checkbox"/> WILDCAT SPONSOR — \$2,250</p> <ul style="list-style-type: none"> • Large sponsor logo on t-shirts and printed promotions • Sponsor materials/swag in player bags • Table at event with prominent placement • Promotions on Hoops social media accounts <p><input type="checkbox"/> SLAM-DUNK SPONSOR — \$1,500</p> <ul style="list-style-type: none"> • Medium sponsor logo on t-shirts and printed promotions • Sponsor materials/swag in player bags • Table at event with prominent placement • Promotions on Hoops social media accounts <p><input type="checkbox"/> FAST-BREAK SPONSOR — \$750</p> <ul style="list-style-type: none"> • Small sponsor logo on t-shirts and printed promotions • Sponsor information/swag included in player bags • Promotions on Hoops social media accounts <p><input type="checkbox"/> SWISH SPONSOR — \$500</p> <ul style="list-style-type: none"> • Sponsor materials/swag in in player bags • Sponsor name on t-shirts and printed promotions • Promotions on Hoops social media accounts <p><input type="checkbox"/> FRIEND OF LAKE HIGHLANDS SPONSOR — \$25-\$499</p> <ul style="list-style-type: none"> • Recognition announcement during the event • <i>Please reach out to sponsor the registration fee for a specific, approved team in need.</i>



2024 SPONSORSHIP AGREEMENT

Name of Sponsor (Company/Organization/Individual): _____

Contact Person: _____

Address: _____

Phone: _____

E-mail: _____

Initial: _____

_____ I understand and agree that my, or my company or organization's, sponsorship is NOT confirmed until payment in full is paid on or before March 1, 2024.

_____ I understand and agree that Hoops in the Highlands is a not-for-profit charity event that raises and distributes funds exclusively for Lake Highlands Junior High School and its feeder elementary schools; and sponsorship funds will not be refunded if the event is cancelled for any reason.

Please circle t-shirt size(s) (Sponsors from \$500-\$1,999 receive one t-shirt; \$2,000+ receive two t-shirts).

YS	YM	YL	YXL	AS	AM	AXL	AXXL
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***Sponsor identification and logo in vector format (.eps or .ai) and information or swag (flyers, business cards, coupons, etc.) for player bags must be provided on or before March 1, 2024.**

***To take advantage of the free team registration component of your sponsorship package, you must complete and submit a separate team registration via www.hoopsinthehighlands.net. We will get you a promo code!**

***For additional sponsorship information or questions please contact Michelle Hill at (254) 640-2405.**

***Please make checks payable to Hoops in the Highlands and mail to the attention of Michelle Hill, 7758 Goforth Circle, Dallas, TX 75238.**